

ERIC YIN YUE LEE

The Design Portfolio at swelsyh.com

+852 963.961.00 swelsyh@gmail.com

PERSONAL PARTICULAR

Date of Birth : 13 August 1986
Nationality British – Chinese
Gender : Male
Marital Status : Single
Location : Hong Kong

EDUCATION QUALIFICATION

Dec 2008

University of California, Davis, USA

Bachelor of Art – Major in Design with emphasis in Visual Communication
Minor in Managerial Economics

May 2006

Foothill College, Los Altos Hills, California, USA

Associate of Art Degree – Business Administration

COURSES

Feb 2009

Computer Power Education Center, Hong Kong

3D Studio Max Modeling and Animation

Jan 2009

Computer Power Education Center, Hong Kong

Autocad 2D & 3D Professional Drafting and Design

WORKING EXPERIENCES

Apr 2009 – Jul 2011

Burn Design Ltd, Hong Kong

Graphic Designer

Selected Projects:

- Tung Wah Group of Hospitals
- Hong Kong Suning Citicall Appliance Ltd
- The Hong Kong Academy For Performing Arts
- Goldwell / KMS California Campaign
- Society for Abandoned Animals Ltd

Sep 2007 – Present

Freelance Graphic Designer

Selected Projects:

- Judd Farris Recruitment
- PTM Pro Ltd
- Voiz Music Studio, San Francisco
- Hong Kong MAD Club
- Ma Ko Pan Memorial College Alumni Association

OVERALL RESPONSIBILITIES

Design:

- Manage the full design process from layout to production
- Making presentations to clients after taking the brief and managing their expectations
- Directly supporting the Art Director for final layout and paste-up
- Utilizing research for ideas & output finalized files

Client Servicing:

- Develop and maintain strong working relationship with clients and suppliers
- Managing client expectations and addressing any design issues clients face
- Successfully time manage to deliver projects within dateline
- Suggest alternative presentation of ideas and visual concepts - to ensure client satisfaction

Completed a wide range of design products including:

- Magazines & newspaper advertisement
- Events leaflets, posters, easy rolls
- Press-Conference & Concerts backdrops
- MTR advertising banner
- CD packages
(including center label, outer layout & booklet)
- Company's Newsletters
- Charity tickets
- Web banner
- Product output design
- Website Design

SKILLS

Languages:

English, Cantonese, Basic Mandarin

Design Software:

- Adobe Photoshop, Illustrator, InDesign
 - Flash / basic Actionscript knowledge
 - Autodesk Autocad
 - Ability to work with hands on design
 - Dreamweaver / XHTML, CSS
 - Autodesk 3D Studio Max
 - Manual / Digital Photography
 - Mac / PC literate
-